

ORDER



Orders
Order / Rev: 169258
Alt Order #: 06866330
Product Desc: NOLAN FOR CONGRESS
Estimate: 2134
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Rick Nolan for Congress
Demographic: A35+
Product Codes: PL1
Priority: 2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	12	\$7,825.00	\$6,651.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$7,825.00	\$6,651.25	0.00
Totals	12	\$7,825.00	\$6,651.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/23/12	10/26/12	M-F 6-7a News	CM	6-7a	- TWTF - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$550.00		0.00			
2	M	10/23/12	10/26/12	M-F GMA	CM	7-9a	- TWTF - -	:30	1	\$500.00	2	0.00	NM	1	\$500.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					1	\$500.00		0.00			
3	M	10/28/12	10/28/12	SU GMA	CM	7-8a	- - - - - S	:30	1	\$725.00	2	0.00	NM	1	\$725.00
GOOD MORN AMERICA-SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S					1	\$725.00		0.00			
4	M	10/23/12	10/26/12	M-F 5-530p	CM	5-530p	- TWTF - -	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$700.00		0.00			
5	M	10/23/12	10/26/12	M-F 6-630p	CM	6-630p	- TWTF - -	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
5 EYEWITNESS NEWS @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$1,100.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	M	10/27/12	10/27/12	Sa 6-630p Sa 6-630p EW NEWS SATURDAY @5P	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$600.00		0.00			
7	M	10/23/12	10/26/12	M-F 1102p News thru 1102p M-F 1102p News 5 EYEWITN NWS @11PM	CM	1102-1132p	-TWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		2				\$400.00		0.00			
N 8	M	10/27/12	10/27/12	Sat 8-9a Sat 8-9a News MG FROM HL#6863998	CM	8-9a	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$500.00		0.00			
													Totals	12	\$7,825.00